

TO: Sponsors and Past Supporters

FROM: Dr. Martin Luther King Jr. Celebration Committee of St. Johns County, Inc.

P.O. Box 1586, St Augustine, FL 32085-1586

DATE: October 20, 2024

The Dr. Martin Luther King, Jr. Celebration Committee of St Johns County, Inc. welcomes your continued support for the 40th annual commemorative breakfast. The event will take place Saturday, 1/18/25 at the Renaissance St Augustine Historic downtown hotel, 6 West Castillo Drive at 7:30 am. The celebration of this event is one of the oldest birthday/holiday celebrations taking place on a continuous basis in the Nation. The official State of Florida kickoff of the National Holiday took place forty (40) years ago here in St. Augustine at the Holiday Inn Downtown on January 20, 1986. The event was organized by the florida state MLK holiday commission and well attended by the then Governor Bob Graham, the Cabinet, and several national, state & local officials.

The theme and keynote speaker for our 2025 celebration is:

“The Time is always Right to do What’s Right”.

Daryl D. Parks, Esq.

Parks Law Firm, Tallahassee, Florida

Accompanying this letter, you should find a 2025 sponsorship form to complete for an ad in the souvenir booklet and the opportunity for you to continue your support. If you have any questions, please contact me or any of the committee members below. Further information can be found on the website listed below.

Thank you for your support and we look forward to seeing you on Saturday January 18, 2025 at the breakfast.

If you miss the breakfast, join us for the 40th annual silent march on Monday, January 20th at 9:00am at 86 MLK Avenue and walk to the Plaza de la Constitucion for a very inspiring program. The speaker for the Plaza program will be Pastor E. Chris Washington of Beacon Light of Panama City, Florida. Pastor Washington was on program for the first commemorative event held in 1986 as a youth participant.

Thank you for your continued support and we look forward to a very eventful weekend.

Thomas Jackson, Chairman

Dr. Martin Luther King, Jr. Celebration Committee of St Johns County, Inc.

www.mlkcelebrationcommitee.com

www.mlksjc.org

MLK COMMITTEE MEMBERS: Thomas Jackson, Chairman * Janis Tolliver, Vice-Chairman * Cynthia Williams-Preston, Treasurer * Jacqueline Bryant * Gail Jones, Secretary * Pearl Stevens, Financial Secretary * Farid Ashdji * John Lyons, Chaplain * Hazel McCall ** Sonee Carswell ** Barbara Jackson * Ronald Battles * Biblelette Anderson * Michelle Dillon* Mary Ford-Garvin * Keecia King * Nena Barrett * James Wesley * Naz Kayan * Phil Smith * Alexis Ferguson * Caroline Davis *

USE THIS FORM FOR SPONSORSHIPS AND JOURNAL ADS



***40th Annual Dr. Martin Luther King Jr. Celebration
Of the National Holiday***

Renaissance Hotel, San Marco Ballroom

6 West Castillo Drive, St Augustine, Florida 32084

Event Date: Saturday, January 18, 2025 * 7:30am

***Breakfast Speaker:
Mr. Daryl D. Parks, Esq
Parks Law Firm, Tallahassee, FL***

LOCAL THEME: "The Time Is Always Right to do What's Right" MLK, Jr.

Sponsorship Levels, Tickets and Journal Ads

Title Sponsor \$ 5,000.00

(Color Cover Ad, Breakfast Remarks, 8 tickets, Branding & Banner recognition at all events, logo placement, items distributed)

Gold Sponsor \$ 3,500.00

(Full Page Ad B&W, 8 tickets, Remarks, Banner recognition at breakfast, items distributed)

Silver Sponsor \$ 1,500.00

(Full Page Ad B&W, Banner recognition at breakfast, 4 tickets, items distributed)

Bronze Sponsor \$ 800.00

(Half Page Ad B&W, 4 tickets, Banner recognition at breakfast)

Table Sponsor (deadline 12/14/24) \$ 400.00

(8 tickets, recognition at breakfast)

Individual Tickets \$50.00 (on sale 12/15/24)

Journal Ads (See attached) A Journal will be available to all attendees.

Please circle AD size on the attached page and submit camera ready AD and fee. The Journal will be a Color Cover with Black and white inside pages. The Deadline to submit Sponsorships/Table Request is December 14th /Journal Ads is December 27th.

E-mail camera ready ads to: tomjack@aug.com. All checks mailed to POB 1586, St Aug, FL 32085-1586

NAME _____
ORGANIZATION _____
ADDRESS _____ CITY/STATE/ZIP _____
PHONE _____ FAX _____ E-MAIL _____

Ticket, Table and Parking Information will be available at www.mlksjc.org.

USE THIS FORM FOR SPONSORSHIPS AND JOURNAL ADS

(QUARTER PAGE \$35.00)

4x5 pdf or jpg black & white

(HALF PAGE \$75.00)

8x5 pdf or jpg black & white

(FULL PAGE - \$150.00)

8x10 pdf or jpg black & white